

Apex Material Handling Corporation, leading Equipment Dealer in Chicago Illinois area, selects Equip-Soft's dealer management System

Equip-Soft, an IndustryBuilt company, announces that Apex Material Handling Corporation has chosen Equip-Soft's fleet management system.

Apex Material Handling Corporation has a breadth of products which include: Aerial Equipment, Industrial Batteries and Chargers, Lift Trucks, Personnel Carriers, Pre-Owned Equipment, Systems and Racking, Sweepers & Scrubbers. The range of products they provide means that they need a robust system to handle all of the intricacies. They made the decision to move to Equip-Soft to ensure that all their business needs were met and they were positioned for growth.

"We'd been using a home grown system and we needed a system that could help us run our business better and help us look after our customers better. Investing in Equip-Soft isn't just about buying software, it's about partnering with a technology company that gets the specialized needs of Equipment Dealers and also works with the Industries best, Microsoft Dynamics." States John Paul Turcich, President of Apex Material Handling.

Senior Project Manager, Pierre Bertrand, points out that "This project really highlights Equip-Soft's flexibility with scale. Apex Material Handling Corporation is a small business right on the cusp of growth.

It's exciting to be part of their business solution and know that we will be able to help them reach their objectives. "

About Apex Material Handling

The staff at Apex Material Handling Corporation along with its Strategic Business Partners have been helping our customers make the correct material handling decisions for over 15 years. We are a service oriented, professional organization that is constantly working to stay abreast of the ever changing material handling industry.